

**JULY 2024**





## **Summer Library Program**

### **Cass County Public Library**

The 2024 Summer Library Program (SLP) officially wrapped on July 31st! Be sure to check out our branches' Facebook pages to see all the event recaps and the fun and adventure that was had by all during SLP!



## **KC's Exotics R Us**

### **Northern Resource Center**

KC's Exotics R Us showed a variety of animals including: lizards, a hedgehog, a chinchilla, an armadillo, a fennec fox, and a serval cat! Over 60 people enjoyed the amazing animal experience.



## **Crafts: Rocks & Suncatchers**

### **Bookmobile**

Bookmobile crafts were big this month with the painted rock and painted suncatcher crafts. There were also several "take and make" crafts to enjoy!





## **Family Fishing**

Pleasant Hill

In partnership with the MO Dept. of Conservation, a large crowd was in attendance. For several, it was their first time fishing.



## **Blind Taste Testing**

Archie

Teens enjoyed some fun Blind Taste Testing with Pringles.



## **Taste of Adventure**

Harrisonville

Attendees brought Mediterranean dishes to share.



## **SLP Storytime with Local Author Amanda Goodwin Drexel**

Local author Amanda Goodwin presented a virtual storytime showing hobbies from around the world.





## **Choose Your Own Library Olympics**

### **Garden City**

Choose Your Own Library Olympics was a fun outdoor program this month at Garden City! There were archery and javelin challenges, hopscotch and beanbag toss games, potato sack races, and other outdoor activities. Indoor Olympic events were on the Nintendo Switch with Mario and Sonic at Choose Your Own Library Olympics.

12,588

**Active Customers**

59,795

**Circulation**

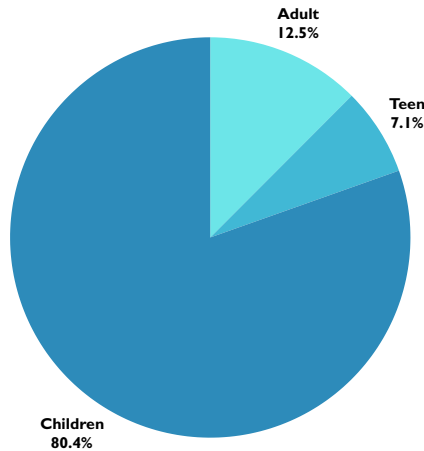
80

**Net Promoter Score**



# Customer Favorites

## Program Highlights



## Attendance by Age Group

243	4,142
Programs	In-Person Attendees

Programs in July were centered around our Summer Library Program: Adventure Begins at Your Library! We had 2,200 registrations, with 1,179 participants completing the program and reading a total of 26,000 books. Our events were a big hit, featuring a variety of engaging activities such as Aspen the Singing Cowgirl, storytime adventures, and visits from local author Amanda Goodwin. Kids also enjoyed exciting escape rooms, creative paper mache projects, and educational sessions with exotic animals. Mad Scientist and Mr. Brad were particularly popular, offering hands-on science fun and entertaining performances. Overall, it was a month full of learning, creativity, and enjoyment for all ages!

## Top Checkouts

### Print

#### Adult Fiction

*Forth Wing*  
*None of This is True*  
*Camino Ghosts*

#### Adult Nonfiction

*Missouri Day Trips by Theme*  
*Calvin and Hobbes*  
*Science of Stretch*

#### Young Adult Fiction

*The Cruel Prince*  
*Crown of Midnight*  
*Divergent*

#### Juvenile Fiction

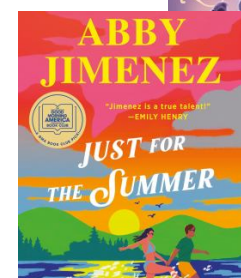
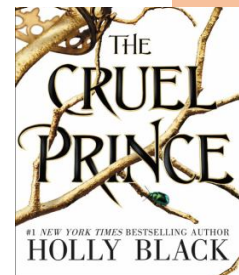
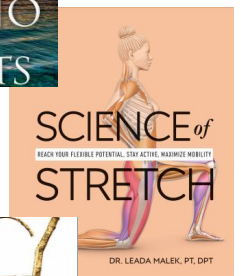
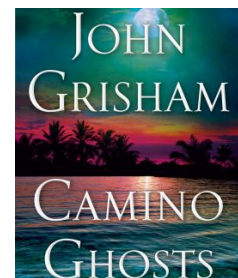
*Rodrick Rules*  
*Double Down*  
*The One and Only Family*

### eBooks

*The Women*  
*Fourth Wing*  
*Funny Story*  
*Hillbilly Elegy*  
*First Lie Wins*  
*Just for the Summer*  
*The Paradise Problem*  
*Iron Flame*

### eAudiobooks

*The Teacher*  
*None of This is True*  
*Locked Door*  
*First Lie Wins*  
*Fourth Wing*  
*Funny Story*  
*The Women*



# Youth**Services**



Youth Services wrapped up the Summer Library Program on July 31st. New materials continue to be ordered and new kit ideas have been discussed to add to the Exploration Library.

## Future Event Planning

- YS collaborated with working with the Cass County Historical Society and Harrisonville’s Children’s Specialist as well as a local business to explore the possibility of hosting a future event together

74

**Storytimes**

1,687

**Storytime Attendees**

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# Technology**Support**

702

**WiFi Sessions**

2,006

**Computer Sessions**

# Technical**Services**

182

**Adult Print  
Titles Ordered**

98

**Adult eMedia  
Items Ordered**

969

**Items  
Cataloged**



# Community**Outreach**

Garden City has signed up for a booth at the Garden City Fall Festival this year and is looking into purchasing a prize wheel to make handing out swag a little more exciting.

Harrisonville attended the Community PR Luncheon and discussed upcoming programs with the Harrisonville Chamber, Harrisonville Schools, Cass County Health Department, Tribune and Times, Harrisonville Community Center, and Cass Regional Medical Center. They have been asked to participate in several events in the coming weeks.

Bookmobile delivered 135 books to the 9 daycares with a total of 27 classes. One child said, "I want to work on the Bookmobile when I grow up because they have all the good books!"

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## Technology**Facilities**

Neon sign in action at NRC

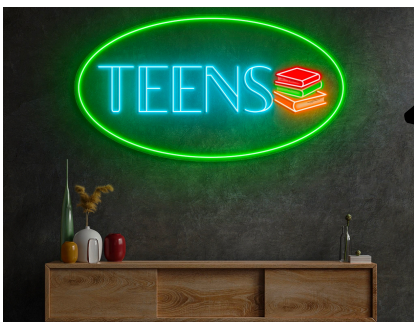


### Technology

- Running Ethernet at Admin Annex
- Set up YA TV, focused on promotion of events and resources of interest to teens, at the Northern Resource Center
- Setting up all new Canon printers with new printer lease

### Facilities

- Replaced Harrisonville's north handicap door opener
- Replaced Drexel's front door glass
- Installed neon sign in YA section at Northern Resource Center
- Shelving built in at Admin Annex



True colors of neon sign when in person!

# Community**Spaces**

71

**Community Room  
Reservations**

155

**Study Room  
Reservations**

# Community**Engagement**

Cass County Public Library has begun sharing the library stories of our patrons and staff. These stories are then shared on the blog page of the website: Library Updates.



At Cass County Public Library we take pride in our dedicated team of branch managers who serve as the driving force behind the functioning of our library system.

We invite you to get to know these extraordinary individuals who all play a pivotal role in shaping your library experience at Cass County Public Library! Read the blog here: <https://loom.ly/OpSuNBQ>

#ccpl #casscountymissouri #librarystaff



10

**Marketing Emails Sent**

87,739

**Marketing Emails Opened**

5,262

**Total Website Users**

10,103

**Social Media Reach**

16,109

**Total Website Pageviews**

706

**Social Media Engagements**



# Community **Engagement**

“Cherie is fantastic!!!!!! So thankful we found out how amazing they are at the Archie Branch, and how supportive they truly are. They are such a blessing, where words can not fully express!!!!”

**-Heather M., Instagram**

“We love Monica! She’s such a blessing to Pleasant Hill.”

**-Instagram Comment**

“The library is a wonderful SAFE place to wander around to find books, movies, activities, or a quiet place to read. I use Hoopla and Libby several times a month. There is no judgment on the types of patrons or the materials people choose. The library provides something fun and accessible for every age and stage in life.”

**-Survey Response**

“A calm, quiet environment with a couple of cubicles that are just right for a change of scenery during a work-from-home day. Renovation is also done now on several small meeting rooms. So pick up an iced drink from Dutch Brothers just out front and it makes a pretty good alternate workspace.”

**-Shannon L.,  
Google Review**

# Staff**Activities**

## **ARCHIE**

Cherie completed a webinar, attended a notary meeting with other CCPL staff members, worked at Garden City Branch as part of her smart goals, and attended Busy Bee Quilters on Wednesdays.

## **GARDEN CITY**

Julie completed a webinar on managing headaches and shared with the information with Jana who was unable to attend. Jana completed a webinar, attended the CCPL Board Meeting, the MLA planning committee meeting, and complete the coursework for her summer library science class.

## **GENEALOGY**

Sam expanded out their genealogical research farther to the south and to the east and a century earlier for the first time.

## **HARRISONVILLE**

Karen proctored an exam. Karen, Shannon, and Neisha attended the Community Public Relations Meeting and are planning for fall programs.

## **NORTHERN RESOURCE CENTER**

Rod participated in the Digital Safety and Privacy webinar.

## **PLEASANT HILL**

Monica attended the Pleasant Hill Chamber meeting, Branch Manager meeting, and hosted the Pleasant Hill staff meeting taking time to make sure everyone was on track for the end of Summer Reading activities.



# Looking**Ahead**

## **ARCHIE**

- Tuesdays at 10 AM: Coffee & Conversations, ages 18+
- 8/23 at 2 PM: Game Day Friday, ages 18+
- 8/29 at 2 PM: 5th Thursday Book Club, ages 18+

## **BOOKMOBILE**

- A daycare in Peculiar - Kids Kountry has requested to be added to the storytime rotation. This will bring the number of daycares that Kim serves to 10.
- The quarterly schedule refresh is underway!

## **DREXEL**

- Wednesdays at 10 AM: Storytime, ages 0-6

## **GARDEN CITY**

- 8/24 at 12 PM: Dungeons & Dragons, ages 16+
- 8/28 at 4 PM: Adult Book Group, ages 18+
- 8/31 at 12 PM: Eat Outside Day: Brown Bag Book Club, all ages

## **GENEALOGY**

- 8/28 at 5 PM (at Garden City): That's Nuts! ages 18+
- CCPL STAFF ONLY: Genealogy Branch Training Session & Tour

## **HARRISONVILLE**

- Wednesdays at 4:30 PM: Minecraft Adventures, ages 6-10
- 8/22 at 2:45 PM: Ultimate Game Zone, ages 12-18
- 8/28 at 6 PM: Bingo for Books, ages 18+

## **NORTHERN RESOURCE CENTER**

- 8/22 at 6 PM: Open Mic Poetry, ages 16+
- 8/24 at 10 AM: BUNCO, ages 18+
- 8/28 at 12:30 PM: Watercolors by Marcia, ages 18+

## **PLEASANT HILL**

- 8/26 at 4 PM: BeTWEEN Time Minecraft Fun, ages 6-12
- 8/28 at 2 PM: Craft Menagerie, ages 18+
- 8/28 at 5 PM: Teen Zines, ages 13-18

Check out the  
events page  
for more!



# Our **Team**

## Milestone Service Anniversaries

15 Years

**Judi Johnson**  
Garden City Branch

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**New Hires**

3

**Position Changes**



CCPL and Genealogy Branch congratulated Sharon Wallen for her 23 years of service and retirement on July 26th.