

ANNUAL REPORT 2020

LOCATIONS



Archie

317 S. Main Street Archie, MO 64725

PHONE: 816-293-5579



Drexel

211 E. Main Street Drexel, MO 64742

PHONE: 816-928-1010



Garden City

201 W. Date Street Garden City, MO 64747

PHONE: 816-755-3030



Genealogy

400 E. Mechanic Street Harrisonville, MO 64701

PHONE: 816-884-6285



Harrisonville

400 E. Mechanic Street Harrisonville, MO 64701

PHONE: 816-884-3483



Northern Resource Center

1741 E. North Avenue Belton, MO 64012

PHONE: 816-331-0049

Serving Belton, Peculiar, & Raymore



Pleasant Hill

1108 State Route 7 Pleasant Hill. MO 64080

PHONE: 816-987-2231



Bookmobile

PHONE: 816-258-2244

SCHEDULE:

casscolibrary.org/bookmobile



Administrative Offices

400 E. Mechanic Street Harrisonville, MO 64701

PHONE: 816-380-4600 FAX: 816-884-2301

BOARD OF TRUSTEES

Becky Klein President

Mary Dobson Vice President

Barbara Boucher Secretary/Treasurer

Roger Toomey Member

Phil Kohler Member

ADMINISTRATION

Christie Kessler Library Director

Dan Brower Assistant Director

Lori Schneider Business Manager

Stephen Erichsen Technology & Facilities Coordinator

Heather Emokpae Youth Services Coordinator

SERVICE AREA

Cass County Public Library serves roughly 104,000 Cass County residents with 7 branches and a bookmobile.

Cardholders: 55,277

New Patrons: 2,269

eCards: 898



YEAR IN REVIEW

2020 was a year unlike any other. When faced with the pandemic and needing to close the libraries in March, the library persevered and provided library services in new ways. The library transitioned into a more virtual space, offering virtual storytimes, online book clubs, instructional videos, grab 'n' go kits, an online summer reading program, and more. Though the branches were closed, patrons could still access the physical collection through curbside service. That service continued even after we reopened branches.

2020 showed that your library is just as important as ever. While we may not have seen as many patrons in our branches, we had more Cass County residents get library cards this year than in previous years to access our resources.

PROPOSITION L

The library's mission to create a new strategic plan and provide Cass County with modern library services began a new chapter in June 2020 with the passage of Proposition L. Cass County voters overwhelmingly approved a 12¢ tax increase to the library's operating levy.

These increased funds will allow the library to improve services and provide a modern library for years to come. Thank you for supporting your library and community by passing Proposition L.



EXPANDED SERVICES

Curbside Service: The library reopened with contactless curbside service only on May 18th. From that time, our branches saw 12,018 patrons take advantage of the service in 2020.

Grab 'n' Go Kits: Throughout the county, 143 different Grab 'n' Go Kits were offered for children, teens, and adults. 4,859 individuals stopped by their local branches and took home a variety of kits: crafts, games, treats, & more!

Virtual Events: Our librarians worked to reach our patrons in new ways. With so much technology available, staff were able to bring the library into patrons' homes with 406 virtual events, including early literacy storytimes, book clubs, tutorials, trivia games, escape rooms, and more. 5,752 patrons participated in these events.

Added Subscription Databases: The library was able to provide expanded digital access to new subscription databases. In 2020, we added Audiobook Cloud, Creative Bug, Romance Book Cloud, Scholastic Freedom Flix, Scholastic Science Flix, Scholastic Teachables, Scholastic Learn at Home, and TumbleMath.

Contactless Checkout Stations: The library received CARES funding for contactless checkout stations at three locations. Now patrons can check out items on their own, if they prefer, at Harrisonville, Pleasant Hill, and the Northern Resource Center.

eBooks and eAudiobooks: The library increased access to eBooks and eAudiobooks throughout 2020. Besides increasing Cass County's own collection available through Libby, we added access to Audiobook Cloud, Romance Cloud, Teen Book Cloud, TumbleMath, Read It!, Scholastic's Freedom Flix, Science Flix, and Teachables.

Find Us:



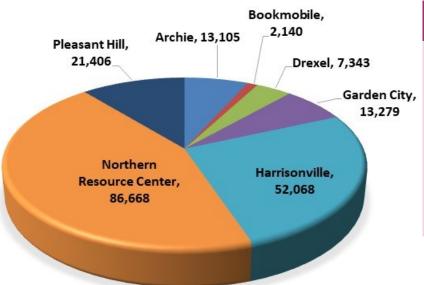






CIRCULATION

Total Circulation: 273,896 Items



Digital Circulation	
eBooks	40,786
eAudiobooks	22,856
eMagazines	1,283
eVideos	27
Databases	12,470

Material Circulation: 196,474 Items

Digital Circulation 77,442 Items

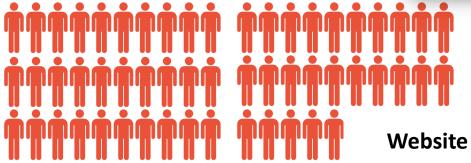
LIBRARY VISITS





In-Person Visits 56,402





Website Visits 549,189

COMPUTER USE

In 2020, the library was awarded an LSTA grant and CARES funding to provide wireless internet access in every location's parking lot. These funds also allowed for the upgrade of internet speed at every location.



Computer Sessions 5,895



WiFi Sessions 9,427



Wireless Prints 1,596



Database Usage 12,470

SUMMER READING

1,221 individuals participating in the 2020 Summer Reading Program.



ADULT PROGRAMMING

In 2020, CCPL hosted 351 virtual events for adults, reaching 5,737 patrons. These included book clubs, video tutorials, and trivia events.







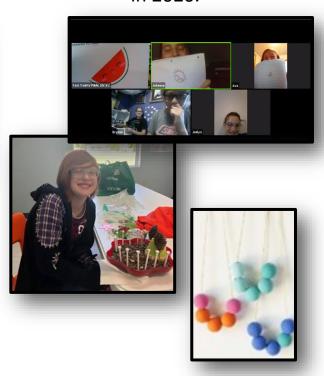
YOUTH PROGRAMMING

13,304 children attended 591 events in 2020.



Each library branch hosted at least one early literacy storytime virtually per week in 2020.

3,533 teens attended 177 events in 2020.



BUDGET

EXPENDITURES	
Library Materials	\$260,700
Operations	\$675,810
Personnel	\$1,771,407
Capital Outlay	\$68,100
Reserve Funds	\$362,299
Grant Related	\$4,000
TOTAL EXPENDITURES	\$3,142,316

REVENUE	
Property Tax	\$3,045,232
Fines & Fees	\$10,366
Interest Income	\$11,892
State Aid	\$58,680
Grants	\$14,721
Carryover/Reserve	\$569,845
TOTAL REVENUE	\$3,710,736

EXPENDITURES

