

ANNUAL REPORT 2019

LOCATIONS



Archie

317 S. Main Street Archie, MO 64725

PHONE: 816-293-5579



Drexel

211 E. Main Street Drexel, MO 64742

PHONE: 816-928-1010



Garden City

201 W. Date Street Garden City, MO 64747

PHONE: 816-755-3030



Genealogy

400 E. Mechanic Street Harrisonville, MO 64701

PHONE: 816-884-6285



Harrisonville

400 E. Mechanic Street Harrisonville, MO 64701

PHONE: 816-884-3483



Northern Resource Center

1741 E. North Avenue Belton, MO 64012

PHONE: 816-331-0049

Serving Belton, Peculiar, & Raymore



Pleasant Hill

1108 State Route 7 Pleasant Hill. MO 64080

PHONE: 816-987-2231



Bookmobile

PHONE: 816-258-2244

SCHEDULE:

casscolibrary.org/bookmobile



Administrative Offices

400 E. Mechanic Street Harrisonville, MO 64701

PHONE: 816-380-4600 FAX: 816-884-2301

BOARD OF TRUSTEES

Becky Klein President

Mary Dobson Vice President

Barbara Boucher Secretary/Treasurer

Roger Toomey Member

Phil Kohler Member

ADMINISTRATION

Christie Kessler Library Director

Dan Brower Assistant Director

Lori Schneider Business Manager

Stephen Erichsen Technology & Facilities Coordinator

Heather Emokpae Youth Services Coordinator

SERVICE AREA

Cass County Public Library serves roughly 104,000 Cass County residents with 7 branches and a bookmobile.

Cardholders: 54,445

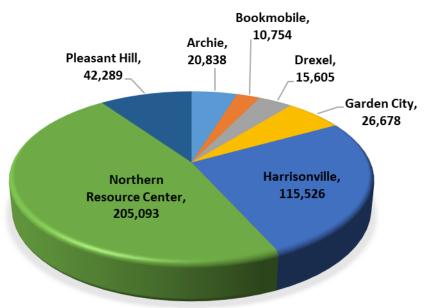
New Patrons: 3,067

eCards: 841



CIRCULATION

Total Circulation: 520,555 Items



Digital Circulation		
eBooks	33,331	
eAudiobooks	21,310	
eMagazines	906	
eVideos	44	
Databases	28,181	

Material Circulation: 436,783 Items

Digital Circulation 83,772 Items

LIBRARY VISITS





In-Person Visits 192,974







Website Visits 557,686

COMPUTER USE

The addition of Cybrarian allowed the library to keep more consistent and accurate statistics on computer and wireless internet use, while giving patrons added security and the ability to print wirelessly from their personal devices.



Computer Sessions 27,398



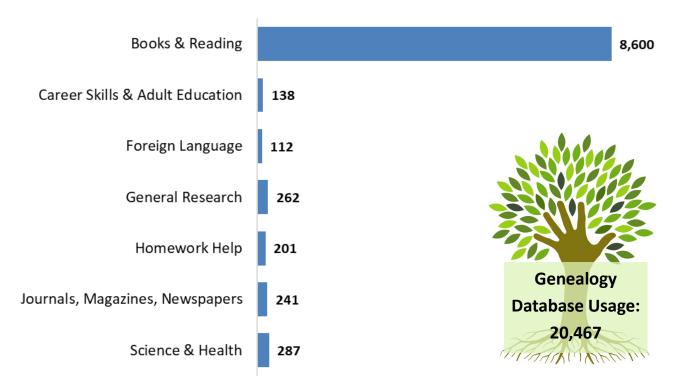
WiFi Sessions 22,204



Wireless Prints 1,596

Up 42% from 2018

DATABASE USAGE



Database Usage Total: 28,181

Up 21% from 2018

BOOKMOBILE SERVICE

The Bookmobile visited over 3,000 patrons who borrowed 10,754 items.

8 Monthly Stops

8 Weekly Stops

Multiple Daycare Visits



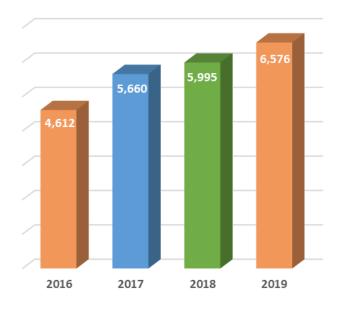


The Bookmobile has stops in:

Belton, Cleveland, Freeman, Harrisonville, Peculiar, Raymore, and West Line.

ADULT PROGRAMMING

In 2018, CCPL hosted 639 events for adults, reaching 6,576 patrons.



AARP volunteers assisted 1,138 individuals with their taxes in 2019.



CCPL hosts 15 monthly book groups at 5 branches.

SUMMER READING

4,430 individuals participating in the 2019 Summer Reading Program.



2,568 Children



826 Teens



1,036 Adults



The Summer Reading Program is made possible by donations and sponsorships from community partners. 121 local businesses and individuals helped provide reading incentives, events, and special performances in 2019.

YOUTH PROGRAMMING

30,189 children attended 994 events in 2019.



Each library branch hosts at least one early literacy storytime per week.

4,345 teens attended 283 events in 2019.

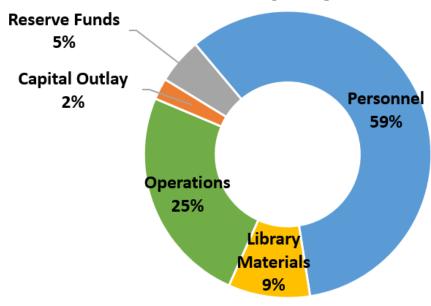


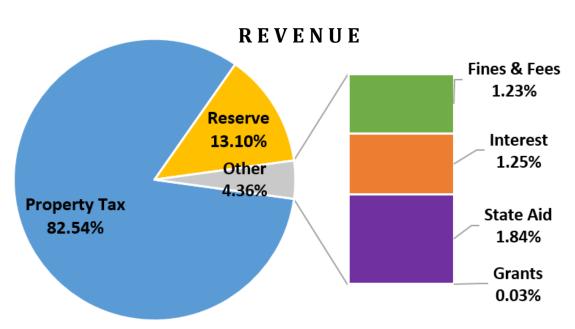
BUDGET

EXPENDITURES	
Library Materials	\$260,800
Operations	\$698,300
Personnel	\$1,611,642
Capital Outlay	\$68,000
Reserve Funds	\$145,878
Grant Related	\$4,000
TOTAL EXPENDITURES	\$2,838,620

REVENUE	
Property Tax	\$2,398,141
Fines & Fees	\$35,808
Interest Income	\$36,326
State Aid	\$53,487
Grants	\$1,009
Carryover/Reserve	\$380,507
TOTAL REVENUE	\$2,905,278

EXPENDITURES





TOTAL SERVICE VALUE

Cass County Public Library provided \$16,499,287 in library services in 2019.

Every \$1.00 in tax revenue = \$7.21 in library services

Library Service	Annual Usage	Dollar Value
Books Borrowed	398,923	\$9,973,075
eBooks/eAudiobooks Borrowed	54,641	\$3,551,665
Audiobooks Borrowed	9,551	\$477,550
Movies Borrowed	47,103	\$706,545
Music CDs Borrowed	1,797	\$17,880
Kits, Other Materials Borrowed	7,368	\$184,200
Reference Items Used	1,172	\$8,204
Adult Event Attendance	6,576	\$98,640
Teen Event Attendance	4,345	\$52,140
Children's Event Attendance	30,189	\$211,323
Computer Use	49,602	\$595,224
Magazines, Newspapers Read	8,521	\$42,605
Database Searches	28,181	\$562,211
Inter-Library Loan Requests Processed	721	\$18,025
Total Value of Library Service: \$16,499,7		

Library Service	Value of Service	Cost Based On
Books Borrowed	\$25.00	Amazon.com average price
eBooks/eAudiobooks Borrowed	\$65.00	Estimated average price
Audiobooks Borrowed	\$50.00	Estimated average price
Movies Borrowed	\$15.00	Estimated average price
Music CDs Borrowed	\$9.95	iTunes Album average
Kits, Other Materials Borrowed	\$25.00	Estimated average price of other materials
Reference Items Used	\$7.00	Estimated value per ALA library calculator
Adult Event Attendance	\$15.00	Estimated value per ALA library calculator
Teen Event Attendance	\$12.00	Estimated value per ALA library calculator
Children's Event Attendance	\$7.00	Estimated value per ALA library calculator
Computer Use	\$12.00	FedEx/Kinko's price
Magazines, Newspapers Read	\$5.00	Estimate average price
Database Searches	\$19.95	Estimated value per ALA library calculator
Inter-Library Loan Requests	\$25.00	Estimated average price