

Cass County
PUBLIC LIBRARY

ANNUAL REPORT
2018

LOCATIONS



Archie

317 S. Main Street
Archie, MO 64725

PHONE: 816-293-5579



Drexel

211 E. Main Street
Drexel, MO 64742

PHONE: 816-928-1010



Garden City

201 W. Date Street
Garden City, MO 64747

PHONE: 816-755-3030



Genealogy

400 E. Mechanic Street
Harrisonville, MO 64701

PHONE: 816-884-6285



Harrisonville

400 E. Mechanic Street
Harrisonville, MO 64701

PHONE: 816-884-3483



Northern Resource Center

1741 E. North Avenue
Belton, MO 64012

PHONE: 816-331-0049

Serving Belton, Peculiar, & Raymore



Pleasant Hill

1108 State Route 7
Pleasant Hill, MO 64080

PHONE: 816-987-2231



Bookmobile

PHONE: 816-258-2244

SCHEDULE:

casscolibrary.org/bookmobile



Administrative Offices

400 E. Mechanic Street
Harrisonville, MO 64701

PHONE: 816-380-4600

FAX: 816-884-2301

BOARD OF TRUSTEES

Becky Klein	President
Mary Dobson	Vice President
Barbara Boucher	Secretary/Treasurer
Roger Toomey	Member
Phil Kohler	Member

ADMINISTRATION

Christie Kessler	Library Director
Dan Brower	Assistant Director
Lori Schneider	Business Manager
Stephen Erichsen	Technology & Facilities Coordinator
Heather Emokpae	Youth Services Coordinator

2018 was a year of change for Cass County Public Library.

Thanks to donations, grants, and the support of the community, your library was able to add or upgrade services while saving money.

MILESTONES

January 2018: New Website

Our redesigned website launched on January 29, 2018. New features included the ability to search the catalog or log into a patron account directly from the home page, online event registration, and a new home for the Stern Visitations of War exhibit.

February 2018: Upgraded Phone System (VoIP)

By switching our phone service to Voice over IP, patrons can now leave messages for branches even when not open. This upgrade saves the library roughly \$200 each year.

April 2018: Computer Management & Wireless Printing

Thanks to grant funds, every branch added Cybrarian, software that manages computer sessions and printing. This also added an additional layer of security for patrons: when a patron logs off, the computer is restarted and wiped clean.

With this upgrade, patrons could wirelessly print from their personal device at any branch, too.

August 2018: Missouri Evergreen

In August, we left the Kansas City Library Consortium to join Missouri Evergreen. With Evergreen, we unveiled a new catalog for patrons and hosted public training classes. By joining Missouri Evergreen, patrons now have access to over 3 million items from 40 libraries across Missouri. The average hold wait time for an item is 6 days.

Joining Evergreen also saves the library nearly \$50,000 annually.

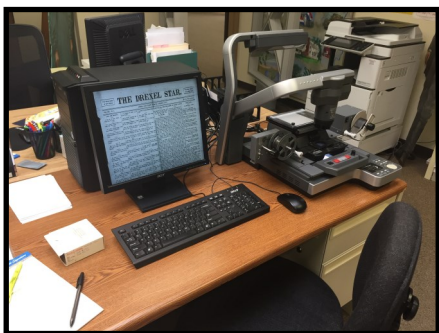
NEW FEATURES

In addition to county-wide updates, most branches added something new in



Archie

Thanks to money raised in the aftermath of the flood, the Archie Branch received a new circulation desk, computer tables, seating, and a new children's rug.



Genealogy

We acquired a new digital Microfilm Reader in early Summer from another library, saving CCPL hundreds of dollars.



Harrisonville

The teen space at Harrisonville received a facelift and newer furniture, saving the library hundreds on new furniture.

Northern Resource Center



Patrons can now check out items suggested by other patrons on this permanent display.

Garden City



Thanks to donations from national and local game companies, Garden City now has Board Games patrons can play.

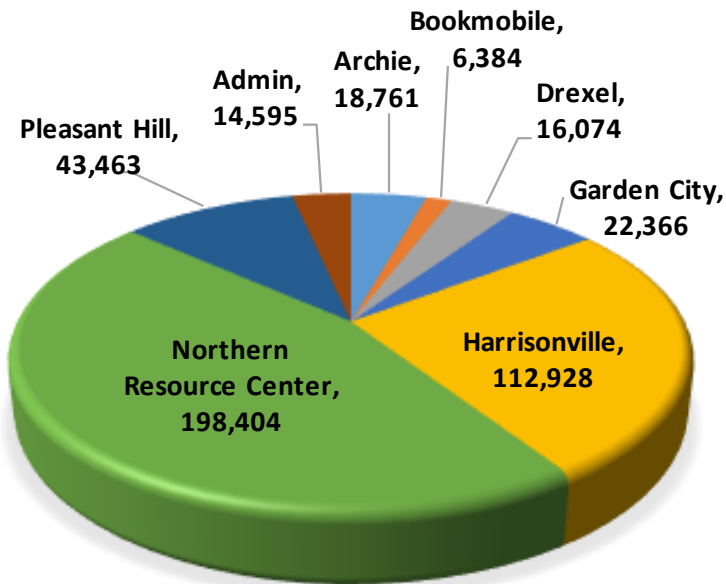
Pleasant Hill



Pleasant Hill has offered at least 1 brush therapy class each month. Patrons participate for the cost of materials. Some classes were also offered free to children & teens.

CIRCULATION

Total Circulation: 508,356 Items



Material Circulation: 433,190 Items

Digital Circulation

eBooks	34,009
eAudiobooks	17,493
eMagazines	177
eVideos	53
Databases	23,434

Digital Circulation

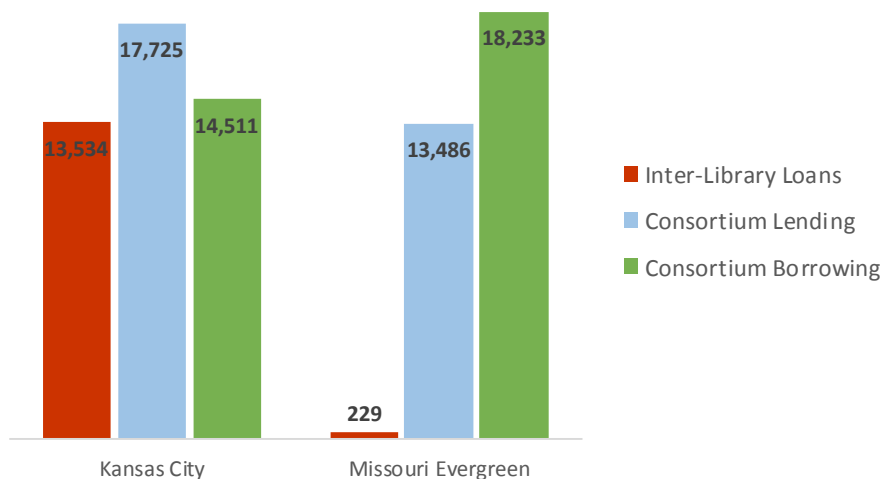
75,166 Items

Up 23% from 2017

BORROWING/LENDING

Joining Missouri Evergreen greatly impacts how many materials patrons can request. This also allowed the library to share more items with 40 libraries.

After switching in August, Inter-Library Loan requests to libraries outside of our consortium dropped because patrons were able to request items more quickly from the consortium.



Average wait time for a requested item dropped from 8 days to 6 days.

COMPUTER USE

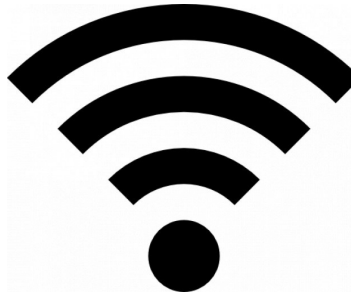
The addition of Cybrarian allowed the library to keep more consistent and accurate statistics on computer and wireless internet use, while giving patrons added security and the ability to print wirelessly from their personal devices.



Computer Sessions

39,899

Up 9% from 2017



WiFi Sessions

15,542

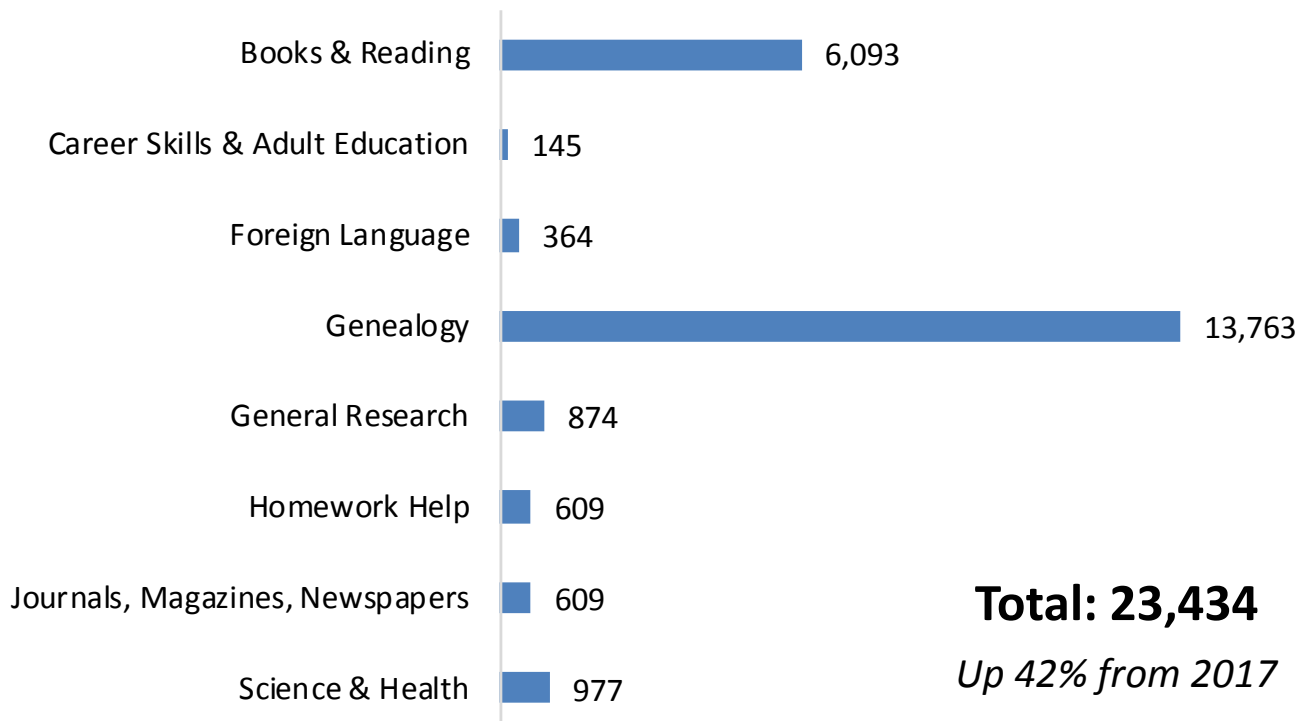
Up 26% from 2017



Wireless Prints

919

DATABASE USAGE



38 individuals completed the WorkKeys Assessment in the Harrisonville Computer Lab, supporting the library's dedication to workforce development.

LIBRARY VISITS



= 10,000 Visits



In-Person Visits

186,426



Website Visits

716,119

BOOKMOBILE SERVICE

Though out of service for about 6 months during 2018, the Bookmobile visited over 1,000 patrons who borrowed 6,384 items.

8 Monthly Stops

8 Weekly Stops

Multiple Daycare Visits



The Bookmobile has stops in:

Belton, Cleveland, Freeman, Harrisonville, Peculiar, Raymore, and West Line.

LIBRARY USERS

Cass County Public Library serves roughly 101,000 Cass County residents.

Cardholders: 50,453

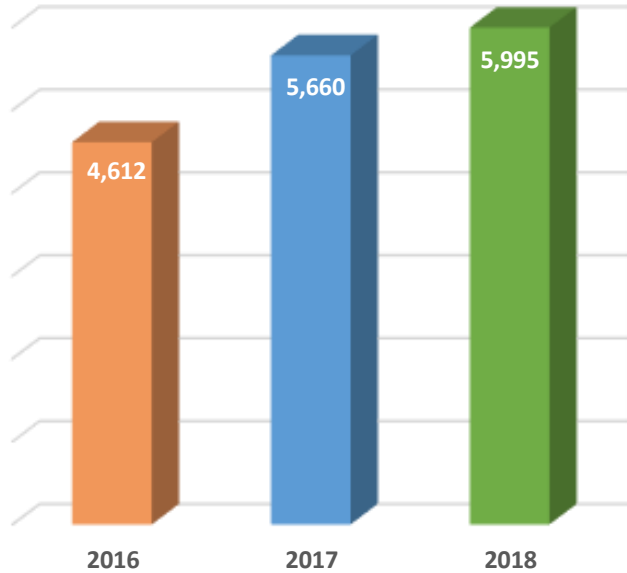
New Patrons: 3,477

eCards: 898



ADULT PROGRAMMING

In 2018, CCPL hosted 608 events for adults, reaching 5,995 patrons.



AARP volunteers assisted 993 individuals with their taxes in 2018.



CCPL hosts 15 monthly book groups at 5 branches.

YOUTH PROGRAMMING

24,917 children attended 1,000 events in 2018.



Each library branch hosts at least one early literacy storytime per week.

1,957 teens attended 204 events in 2018.



SUMMER READING

2018 was our most successful summer reading program ever with 3,804 individuals participating, a **42% increase from 2017**.



2,369 Children



748 Teens



687 Adults



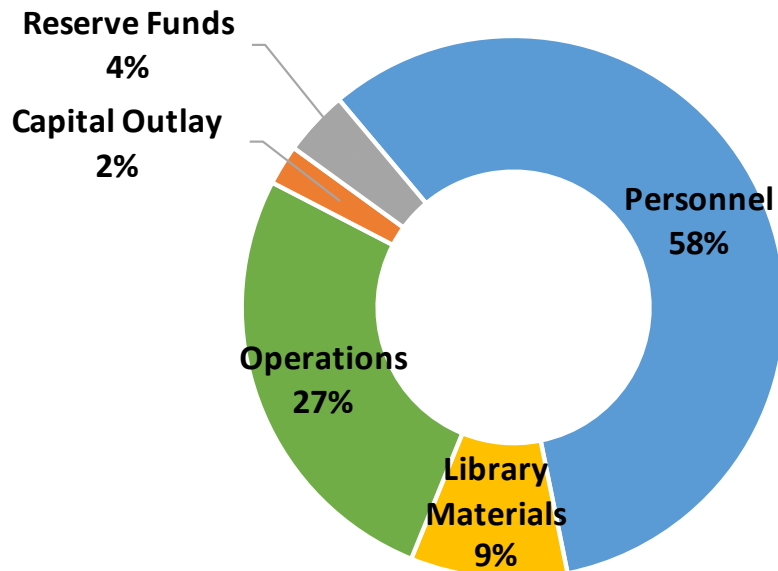
The Summer Reading Program is made possible by donations and sponsorships from community partners. 125 local businesses and individuals helped provide reading incentives, events, and special performances.

BUDGET

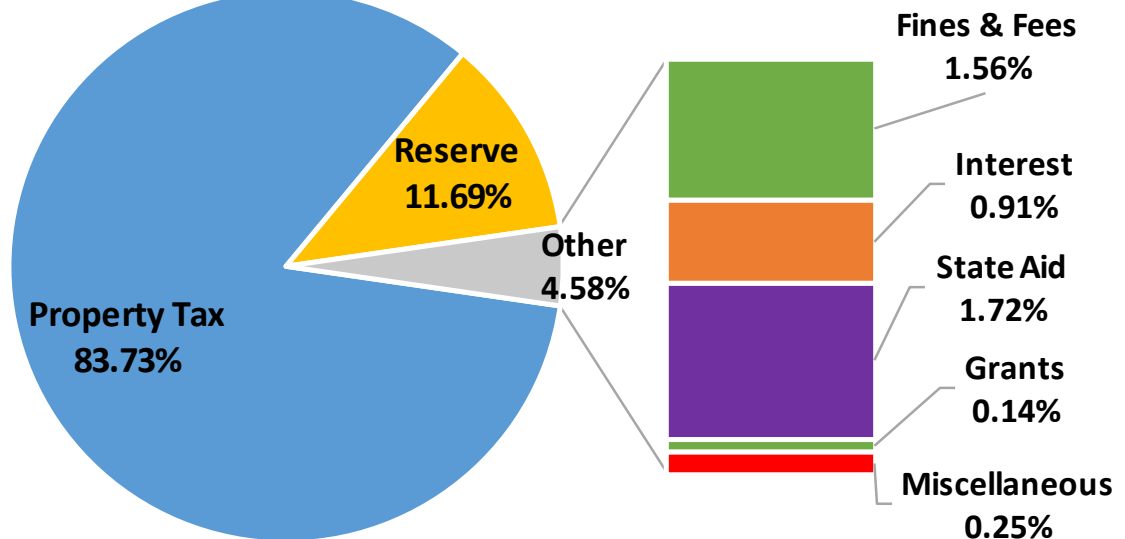
EXPENDITURES	
Library Materials	\$248,750
Operations	\$705,650
Personnel	\$1,544,568
Capital Outlay	\$63,800
Reserve Funds	\$103,667
Grant Related	\$4,000
TOTAL EXPENDITURES	\$2,670,435

REVENUE	
Property Tax	\$2,289,934
Fines & Fees	\$42,766
Interest Income	\$24,979
State Aid	\$47,117
Grants	\$3,696
Carryover/Reserve	\$319,766
Miscellaneous	\$6,788
TOTAL REVENUE	\$2,735,046

EXPENDITURES



REVENUE



TOTAL SERVICE VALUE

Cass County Public Library provided \$13,248,914 in library services in 2018.

Every \$1.00 in tax revenue = \$5.79 in library services

Library Service	Annual Usage	Dollar Value
Books Borrowed	360,218	\$9,005,450
eBooks/eAudiobooks Borrowed	51,732	\$1,034,640
Audiobooks Borrowed	10,185	\$509,250
Movies Borrowed	55,104	\$826,560
Music CDs Borrowed	1,989	\$19,791
Kits, Other Materials Borrowed	2,008	\$50,200
Reference Items Used	410	\$2,870
Adult Event Attendance	5,995	\$89,925
Teen Event Attendance	1,957	\$23,484
Children's Event Attendance	24,917	\$174,419
Computer Use	55,441	\$665,292
Magazines, Newspapers Read	7,090	\$35,450
Database Searches	23,434	\$467,508
Inter-Library Loan Requests Processed	13,763	\$344,075
Total Value of Library Service:		\$13,248,914

Library Service	Value of Service	Cost Based On
Books Borrowed	\$25.00	Amazon.com average price
eBooks/eAudiobooks Borrowed	\$20.00	Estimated average price
Audiobooks Borrowed	\$50.00	Estimated average price
Movies Borrowed	\$15.00	Estimated average price
Music CDs Borrowed	\$9.95	iTunes Album average
Kits, Other Materials Borrowed	\$25.00	Estimated average price of other materials
Reference Items Used	\$7.00	Estimated value per ALA library calculator
Adult Event Attendance	\$15.00	Estimated value per ALA library calculator
Teen Event Attendance	\$12.00	Estimated value per ALA library calculator
Children's Event Attendance	\$7.00	Estimated value per ALA library calculator
Computer Use	\$12.00	FedEx/Kinko's price
Magazines, Newspapers Read	\$5.00	Estimate average price
Database Searches	\$19.95	Estimated value per ALA library calculator
Inter-Library Loan Requests	\$25.00	Estimated average price