



2011 Annual Report





Mission Statement

Our mission is to provide informational, educational, and enrichment services and resources to the community through a comprehensive and efficient library system.





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Steve Catron, 1962 - 2011



Leadership Messages



Our Library System moved forward in many areas during 2011, from E-books to enhanced programming and technology. The staff serves the patrons energetically and professionally. The administrative staff added new tools which will enable the System to provide services for our employees and patrons. Cass County has a growing population which deserves and needs excellent public library resources and the Board is confident that our System is providing these within the approved policies, procedures and budget. I visit my local branch often and am proud to refer to the CCPL as “our library!”

Mary Dobson, Board President



*In 2011, **Cass County Library** continued to play an essential role in **enriching the lives of Cass County families**, with more people than ever visiting our physical and virtual locations and borrowing more materials than ever before.*

*We appreciate being a vital part of Cass County and **our staff and library board look forward to growing with this vibrant area** and the residents who live and work here.*

***Our library foundation, volunteers, community partners and donors provide invaluable contributions** towards the many shared resources and activities enjoyed by so many.*

***Thank you for your ongoing support of Cass County Library** as we continue our commitment to the **spirit of exploration, the joy of reading and the pursuit of knowledge** for people of all ages and backgrounds!*

Christie Kessler, Director



Highlights

Books go digital



In February, CCPL launched its downloadable eBook service in collaboration with Missouri Libraries 2 Go and OverDrive.® By the end of the fiscal year, 1,082 library patrons had downloaded 2,662 eBooks and digital audiobooks.



Children's computers and website

With matching LSTA grant funds, CCPL added eight new touch screen computers for children in four branches. CCPL also launched a new *Cass Kids* website for children at casscolibrary.org/kids filled with games and learning tools designed for children.



Cass Kids



New professional staff members

CCPL hired or promoted three staff members into management and specialist positions in 2011. Diane Christensen, MLS, joined CCPL as the new Harrisonville Branch Manager; Seth Moses joined as the new Bookmobile Manager; and Sara Steinmetz transitioned into the Children's Specialist position at the Harrisonville Branch.

(Clockwise from top), Diane Christensen, MLS, Harrisonville Branch Manager; Seth Moses, Bookmobile Manager; Sara Steinmetz, Harrisonville Branch Children's Specialist.

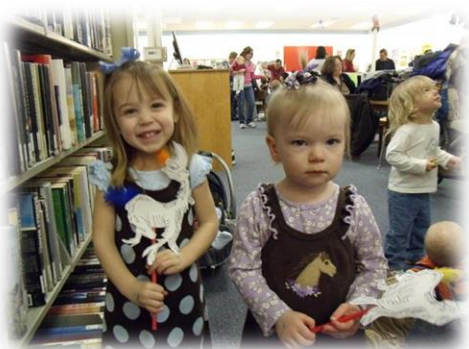


Northern Resource Center improvements

New tables, chairs, and other furniture came to the Northern Resource Center as phase 1 of an ongoing facility improvement project using funds left to CCPL for that purpose from the Levens estate.

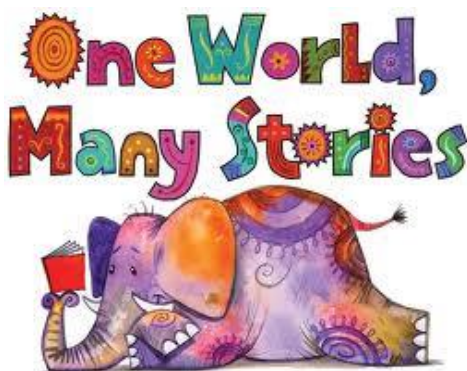


Summer Reading Program



Over three thousand children and teens read during the 2011 “One World, Many Stories” Summer Reading Program held by the Cass County Public Library. Multiple programs funded by civic clubs, businesses, and individuals entertained and informed children and their families at the seven library branches

(see a list of our Summer Reading Program sponsors and donors on page 17).



New technology

Much of the change in the library system is driven by the continual development of new technologies. In 2011, CCPL replaced 12% of its public and staff computers and completed its transition to the Microsoft Windows 7® operating system on public access computers. CCPL transitioned to a fully digital and online automated payroll system. The library transitioned to a package of Ebsco® reference databases and added an online database of state and federal legal forms.





Genealogy research resources



The professionally staffed Genealogy Branch in Harrisonville offers access to three premier genealogy subscription websites, including Ancestry.com. Patrons can also take advantage of a full schedule of research training workshops and local history programs.

Expanded Bookmobile route and new stops

The Bookmobile added new permanent and summer stops around the county, and added social networking updates so patrons can track its stops in Raymore, Peculiar, Freeman, West Line, Cleveland, and more.



All new lab computers



The computer lab in the Harrisonville Branch was updated with all new computers and software. Open for use by the public by reservation, the lab also contains video conferencing technology, projector and Smartboard® technology.



Financial Information

2011 Revenues and Expenditures

Revenues

Property Taxes	2,017,913
Fines, Fees, Other	50,592
Investment Income	4,395
Contributions	18,595
Grants	923
Reserve Funds	445,524

Total Revenues 2,583,698

Expenditures

Payroll & Benefits	849,436
Library Materials	300,215
Library Operations	622,118
Capital Outlay	36,567
Matching Grant/Foundation Funds	4,983
Reserve Funds	213,254

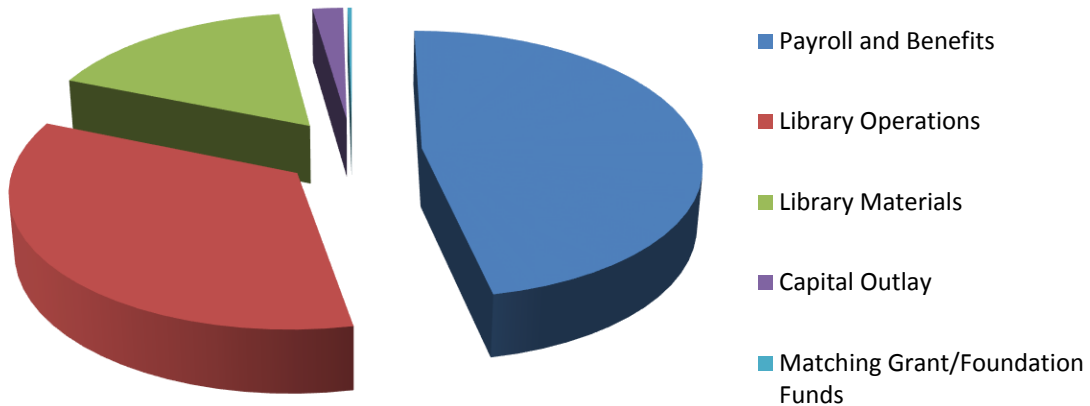
Total Expenditures 2,295,811



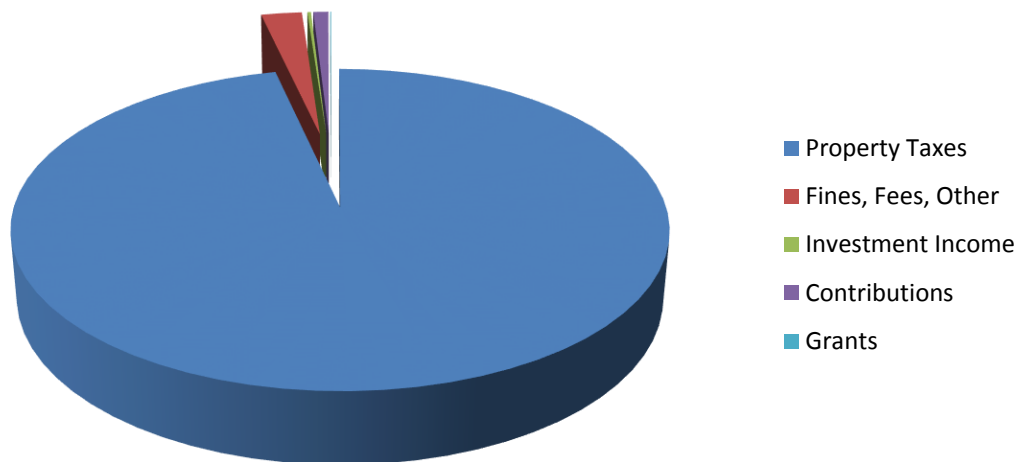


Expenditures and Revenues

Expenditures



Revenues





Statistics

Public Circulation by Branch 2011	
Archie Branch	40,406
Drexel Branch	48,625
Garden City Branch	54,901
Harrisonville Branch	182,261
Northern Resource Center (Belton)	330,194
Pleasant Hill Branch	81,913
Bookmobile	14,168
TOTAL	752,468





Live Programming

Branch	Events	Attendance
Archie Branch	171	3,004
Drexel Branch	124	3,202
Garden City Branch	165	3,491
Harrisonville Branch	251	5,371
Northern Resource Center (Belton)	256	14,047
Pleasant Hill Branch	96	2,725
Bookmobile	58	1,912
Genealogy Branch	10	217
TOTAL	1131	33752





By the Numbers

Cass County Population (Based on 2010 U.S Census) – **99,478**

2011 Total Circulation – **752,468**

Collection Size (at the end of 2011) – **212,589**

Items Added to the Collection in 2011 – **28,453** (13% of total collection purchased within the last year)

Registered, Active Borrowers – **30,929**

New Patrons – **6,837** (22% of total active borrowers are first time patrons in 2011)

Summer Reading Program Participation – **3,018**

Summer Reading Program Completions – **1,541**

Event Attendance – **33,752**

Casscolibrary.org Visits – **207,272**

Public Computer Sessions – **76,722**

Wireless Internet Sessions – **5,619**

Facebook Likes - **394**





The Board of Trustees

The Cass County Public Library system is governed by a five-member board of trustees. Board members are appointed by the County Commission. Board members serve four-year terms.

The board meets the third Wednesday of the month at 4:45 in Pearson Hall, 400 E Mechanic, Harrisonville, MO.

Mary Dobson, Board President, reappointed to the Library Board in 2010.

Randy Miller, Board Vice President, reappointed to the Library Board in 2007.

Peggy Dryden, Board Secretary/Treasurer, liaison to the Cass County Public Library Foundation, reappointed to the Library Board in 2009.



Roger Toomey, appointed to the Library Board in 2008.

Barbara Boucher, appointed to the Library Board in 2010.





Library Staff

Administrative/Technical Services Staff

Director	Christie Kessler, MLS
Assistant Director – Head of Public Services	Seth Hershberger, MLS
Business Manager	Lori Schneider
Youth Services Coordinator	Marie Vallee, MLS
Technology & Facilities Coordinator	Stephen Erichsen
Technical Services Coordinator	Colleen Miller
Technical Services Specialist	Christie Ogle
Interlibrary Loan Specialist	Nancy Lees

Branch Managers/Specialists

Archie Branch Manager	Gail Roberts, MLS
Bookmobile Manager	Seth Moses
Drexel Branch Manager	Connie Allen
Garden City Branch Manager	Karen Allen
Genealogy Branch Manager	Jackie Polsgrove-Roberts
Harrisonville Branch Manager	Diane Christensen, MLS
Harrisonville Branch Children's Specialist	Sara Steinmetz
Northern Resource Center Manager	Teri Milbourn
Northern Resource Center Children's Specialist	Peggy Yoakum
Northern Resource Center Circulation Specialist	Rhonda Busse
Pleasant Hill Branch Manager	Marianna Decker



Director, Christie Kessler, addresses the Cass County Public Library staff at In-service Day 2011.

Branch Managers, Gail Roberts (left) and Karen Allen share programming ideas at a monthly meeting for administration, managers and professional staff.





Library Foundation

The Cass County Public Library Foundation is an independent, nonprofit organization dedicated to working with the Cass County Public Library in a partnership to enrich the collections and programs of the Cass County Public Library.

Foundation Trustees

- Tiffany Hentschel, *President*
- Becky Klein, *Vice-President*
- Brenda Jurgens, *Treasurer*
- Debbie Walker, *Secretary*
- Curtis Clark
- Dave Clark
- Rhonda Kasper
- Rita Benson
- Billie Limpus
- Betty Nichol
- Genese Wright
- Peggy Dryden, *CCPL Board Liaison*
- Christie Kessler, *Ex Officio*
- Marie Vallee, *Ex Officio*



Harrisonville Branch employees, Sara Steinmetz (left) and Dorothy Strack test the new book bags. The Foundation raised money for the library by selling reusable book bags in the branches.



Summer Reading Program Partners

Super Sponsors for the SRP Award Books

Raymore Wal-Mart
Harrisonville Wal-Mart
Cass County Public Library Foundation
Peculiar Charitable Foundation

Countywide Library Sponsors

Cass County Public Library Foundation
Peculiar Charitable Foundation
Pizza Hut Corporation
Rhonda Kasper
University of Missouri Extension Service

Lions Club of Harrisonville
Rotary Club of Harrisonville
Pet Vet Animal Hospital/Rebecca Morrison
Country Club Bank
Commerce Bank of Harrisonville
Schroeder Chiropractic
Harrisonville Electric
Wright Audiology
American Heritage Realtors
Harrisonville Sonic
Harrisonville Pizza Hut
Russell Stover/Harrisonville
Aaron's Westchester Lanes
Captain D's
Casey's General Stores of Harrisonville
Wendy's of Harrisonville
B and B Theaters
Chuck Jones—International Tours
Bix's Academy of Hapkido
Ricki Bratcher & Harrisonville Girl Scouts
Joyce Martinson
Rhonda Coulter
Luke Berends

Church and Dwight

Ray-Pec Sunrise Optimist Club
Chris Molendorp Insurance Agency, Inc.
Dave Clark Meridian Insurance Group

Belton Hy-Vee Food and Drug Stores
Morris Auto Sales
Dairy Queen of Raymore
Smokin' Charlie
Pizza Hut of Raymore
Belton School District
Peggy Dryden
George & Peggy Elkins
Phil Duncan

Sherwood Community Bank
Lead Bank
Garden City Plastics
Steve Croy—State Farm Insurance
Good Shepherd Thrift Store
Coles-JD Schrock Oil Company
Garden City Laundry
H and J Mini Storage
Dan & Tina Harris—Harris Properties
Comfort Solutions
David Abbot
Beta Sigma Phi of Garden City
Flower Box
Venture Communications
Garden City Community Center
Kurzweil's Country Meats
Casey's General Store of Garden City
Old Cedar Inn

Pleasant Hill Bank
Pleasant Hill Optimist Club
Pleasant Hill Pizza Hut
Pleasant Hill Sonic
Pleasant Hill Subway
Flowers and Friends
Pleasant Hill Town and County Art League
Revolution Martial Arts Center
United Methodist Church
Monica Hoenshell
Kelly Clark
Lydia Gough
Mattie Springer
Vicky Gray
Carol Pryor

James Binkley, D.D.S.
City Barber Shop—Wayne & Jewel-Henrickson

Harrisonville Chaldeans
Busy Bee Quilters—United Methodist Church
Tiffany Hentschell
Archie PTO
Party Corner
Brenda Jurgens
Tom & Eleanor Stutzman
Mitzi Burris
Jordan Gaddie

Welborn's Thriftway
Mo-Kan Outdoor Power & Equipment
Midwest Fertilizer
Drexel Pharmacy—Mark Finke
Drexel Veterinary Clinic
Drexel Medical Clinic
Drexel Bar and Grill
Smoker's Outlet
John Rueb & Associates
BcSpa 4U
Citizens Bank of Amsterdam
Hawthorn Bank of Drexel
Close Snow Removal
Stewart Liquor
Captain Mike
Brad & Patti Bodenhamer
Drexel Star Newspaper
Drexel Floral & Gifts
Patty's Hair Care
Judy Daniel
Jenny Welcher
Viengsavanth Elliott
Officer Jon Carpenter
Buck Family
Dawnita Phillips





Locations

Administrative Offices

400 E. Mechanic Street Harrisonville, MO 64701

PHONE: 816-380-4600; FAX: 816-884-2301

Archie

317 S. Main Street Archie, MO 64725

PHONE: 816-293-5579

Bookmobile

PHONE: 258-2244

Drexel

211 E. Main Street Drexel, MO 64742

PHONE: 816-657-4740

Garden City

201 W. Date Street Garden City, MO 64747

PHONE: 816-862-6611

Genealogy

400 E. Mechanic Street Harrisonville, MO 64701

PHONE: 816-884-6285

Harrisonville

400 E. Mechanic Street Harrisonville MO 64701

PHONE: 816-884-3483

Northern Resource Center

164 Cedar Tree Drive Belton, MO 64012

PHONE: 816-331-0049

Pleasant Hill

1108 N. Mo-7 Pleasant Hill, MO 64080

PHONE: 816-987-2231



The Northern Resource Center located near the intersection of highways 71 and 58 serves the Northwest Cass County communities of Belton, Raymore and Peculiar.

